



WordCamp San José 2023

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Introduction

The WordPress community is very active and organizes its meetups through the Meetup application in the group “San José, Costa Rica WordPress”.

Currently, it has 3718 members and is experiencing continuous growth. These groups are supported by the WordPress Foundation and community members serve as organizers (volunteers) for activities such as meetups. WordPress has 765 groups worldwide.

The topics discussed in these meetups include WordPress, web development, marketing, design, web accessibility, among others.

Networking is encouraged during the meetups, and people are invited to get involved with the WordPress community.

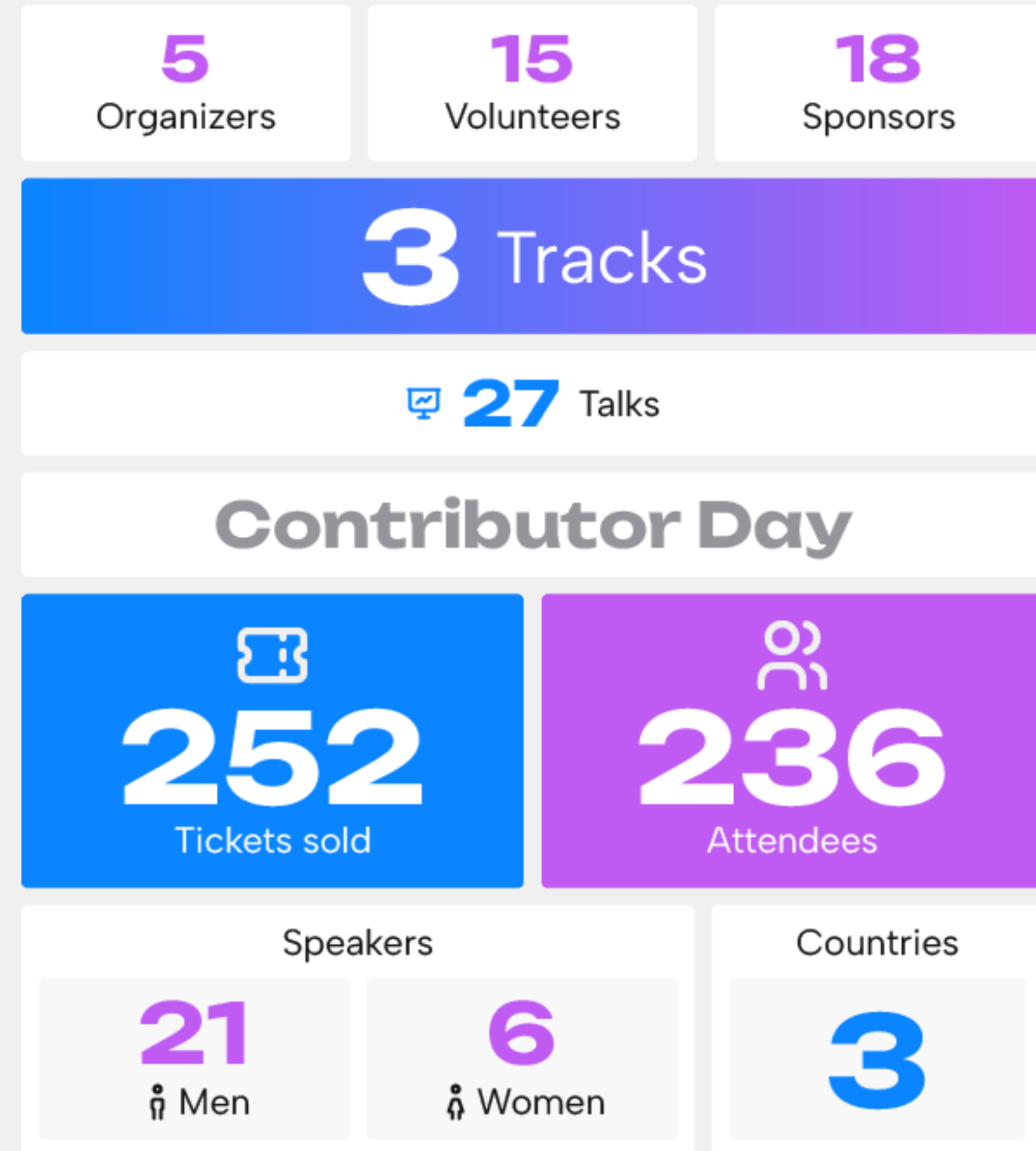
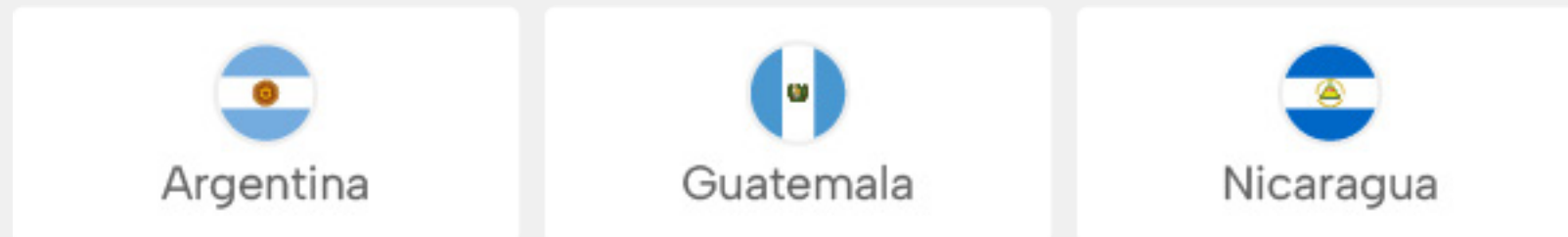
Our trajectory



WordCamp San José 2016

Our first WordCamp San Jose Costa Rica was held at the School of Microbiology, University of Costa Rica.

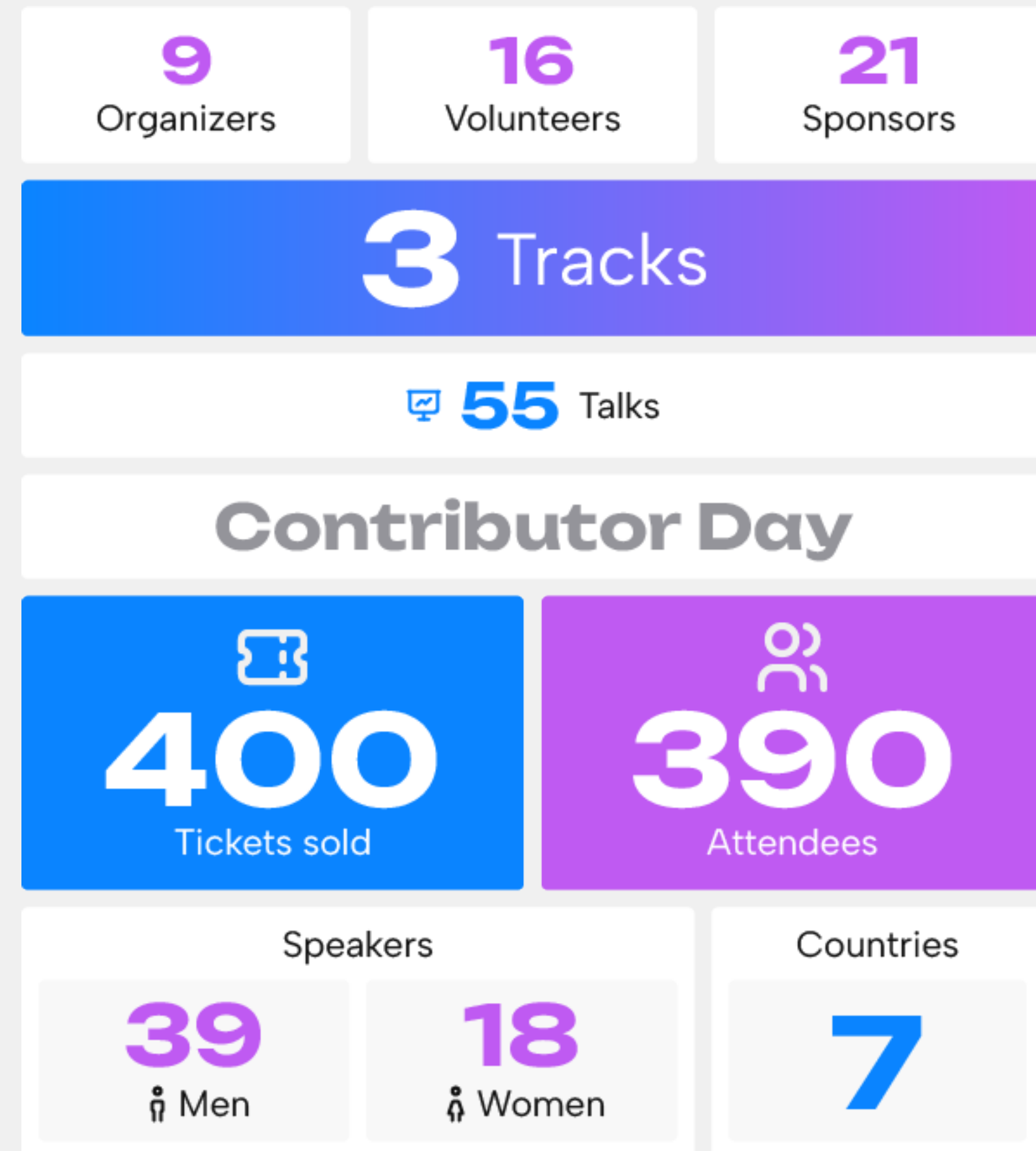
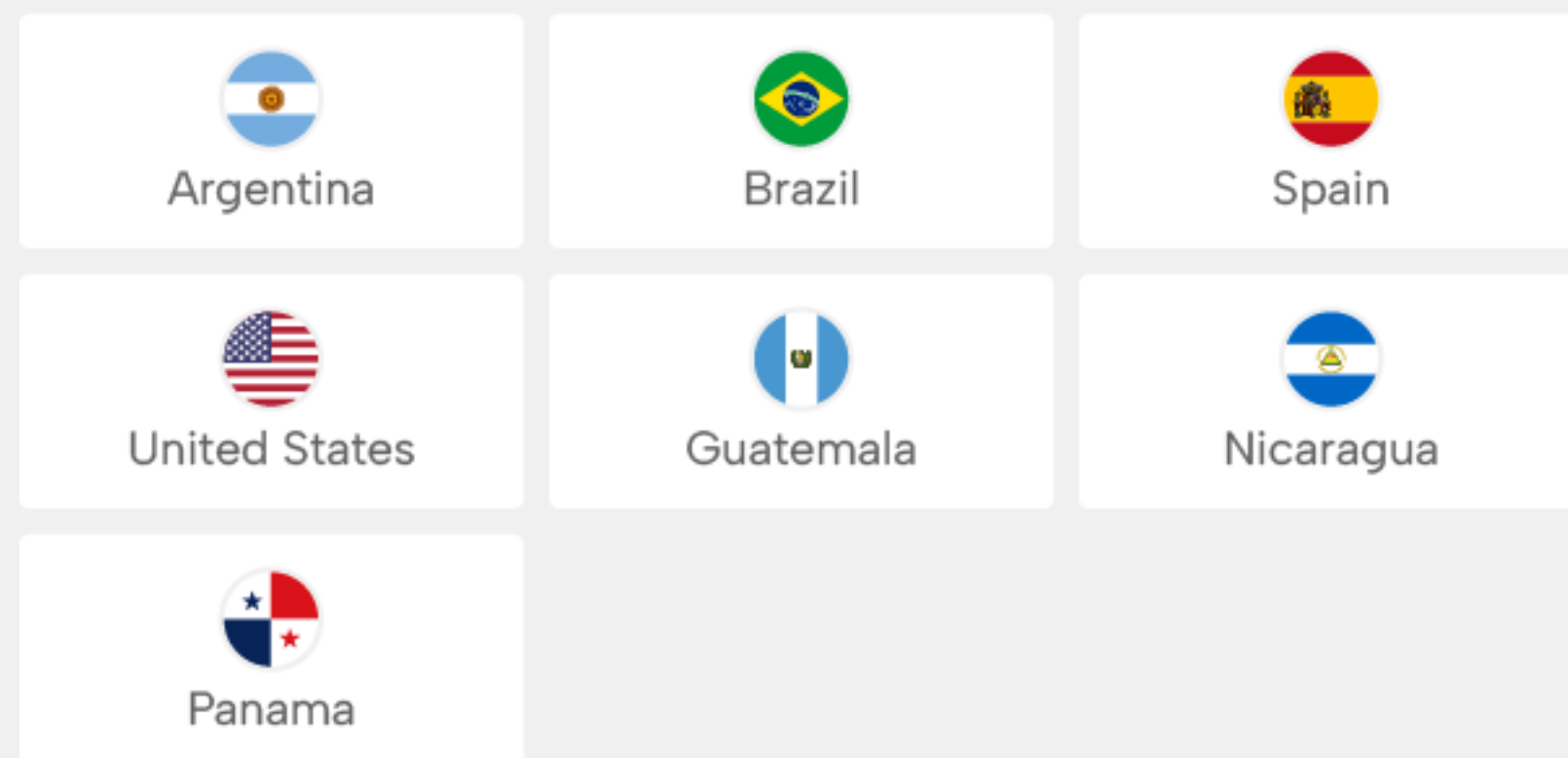
Countries who visited us:



WordCamp San José 2017

Our second WordCamp San Jose Costa Rica was held at the Universidad Latina de Costa Rica, San Pedro campus.

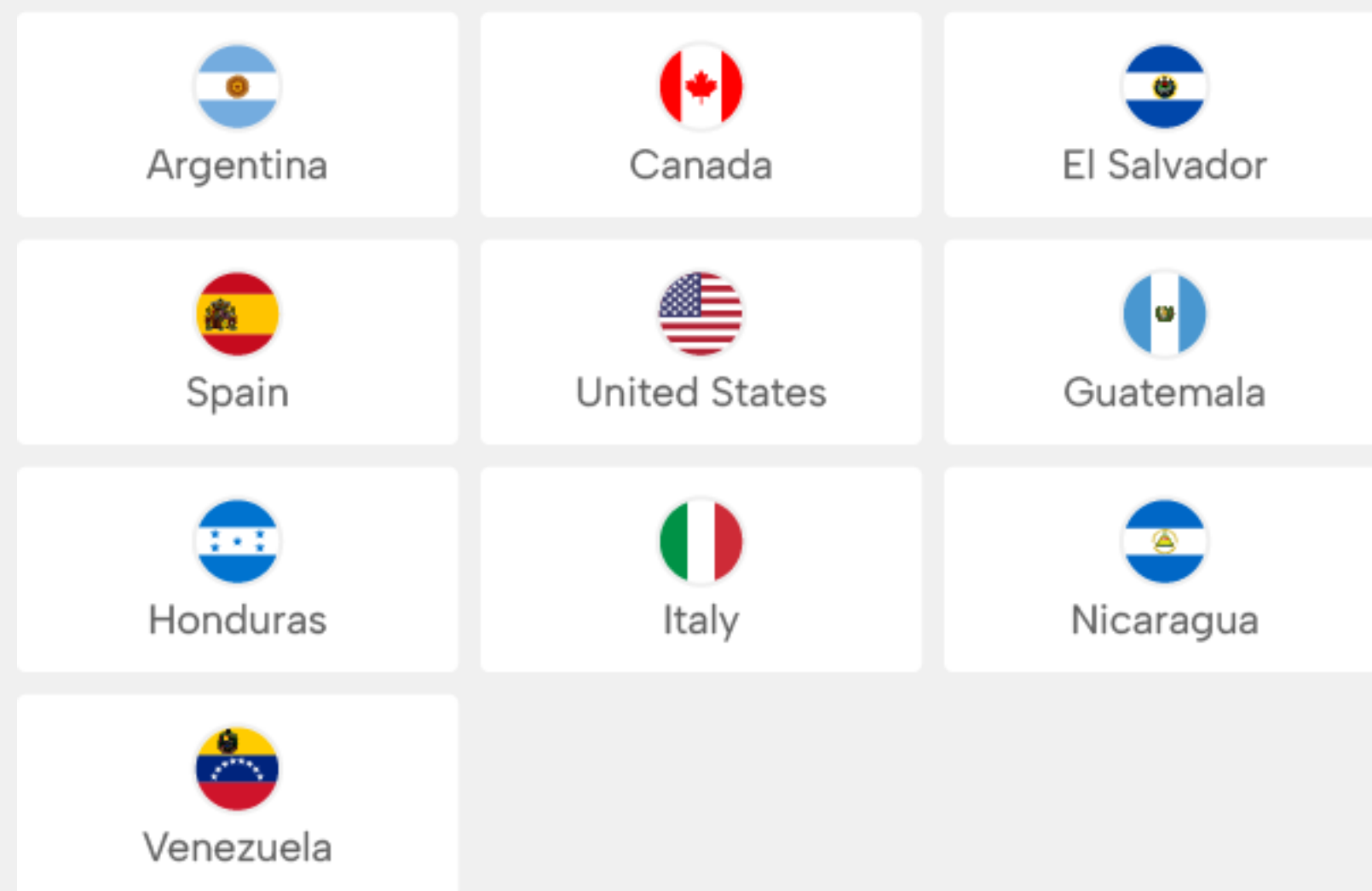
Countries who visited us:



WordCamp San José 2018

The third WordCamp San Jose Costa Rica, where Universidad Latina de Costa Rica, San Pedro campus, opened its doors to us once again.

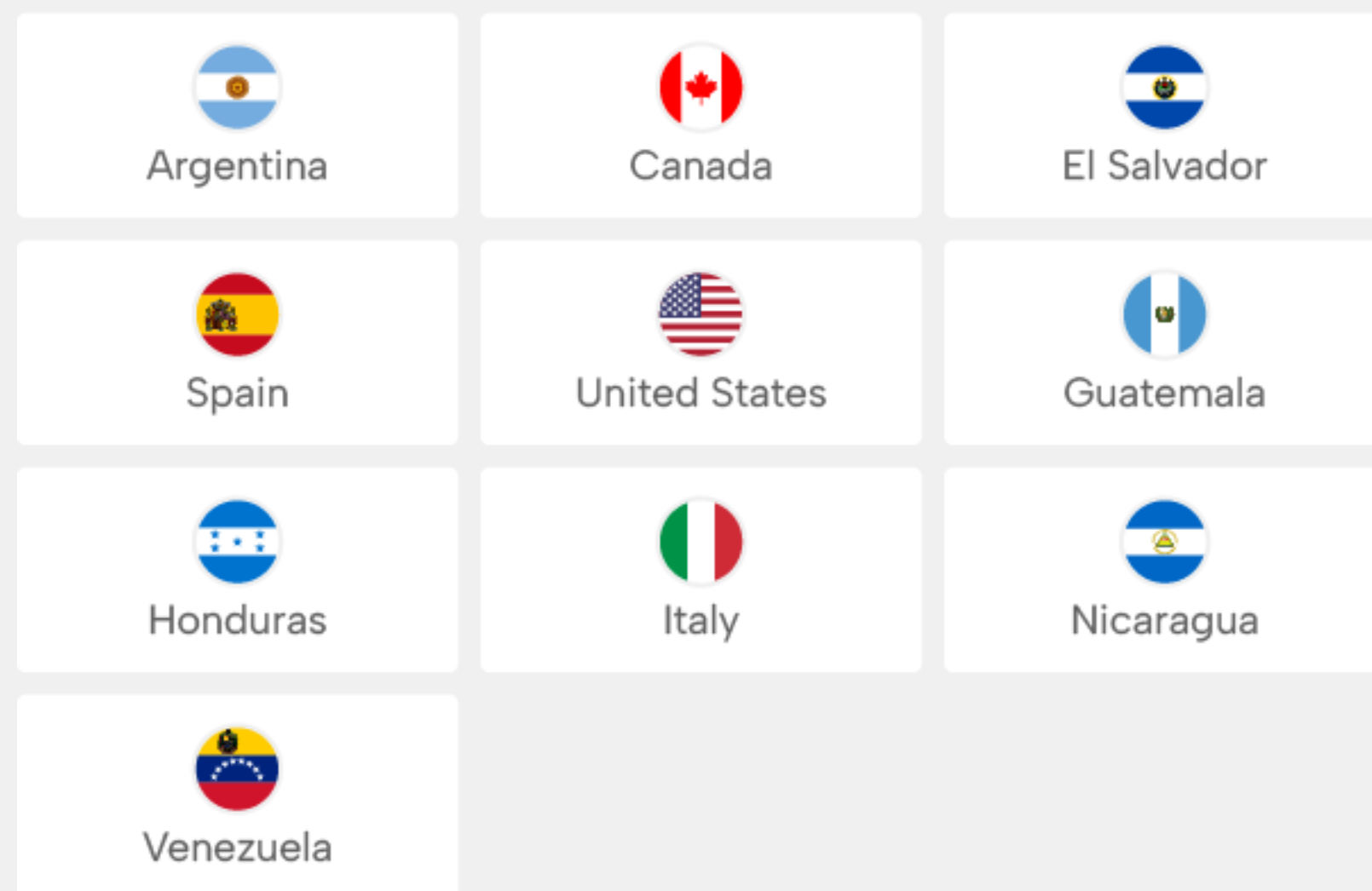
Countries who visited us:



WordCamp San José 2019

The fourth WordCamp San Jose Costa Rica, where Universidad Latina de Costa Rica, San Pedro campus, opened its doors to us once again.

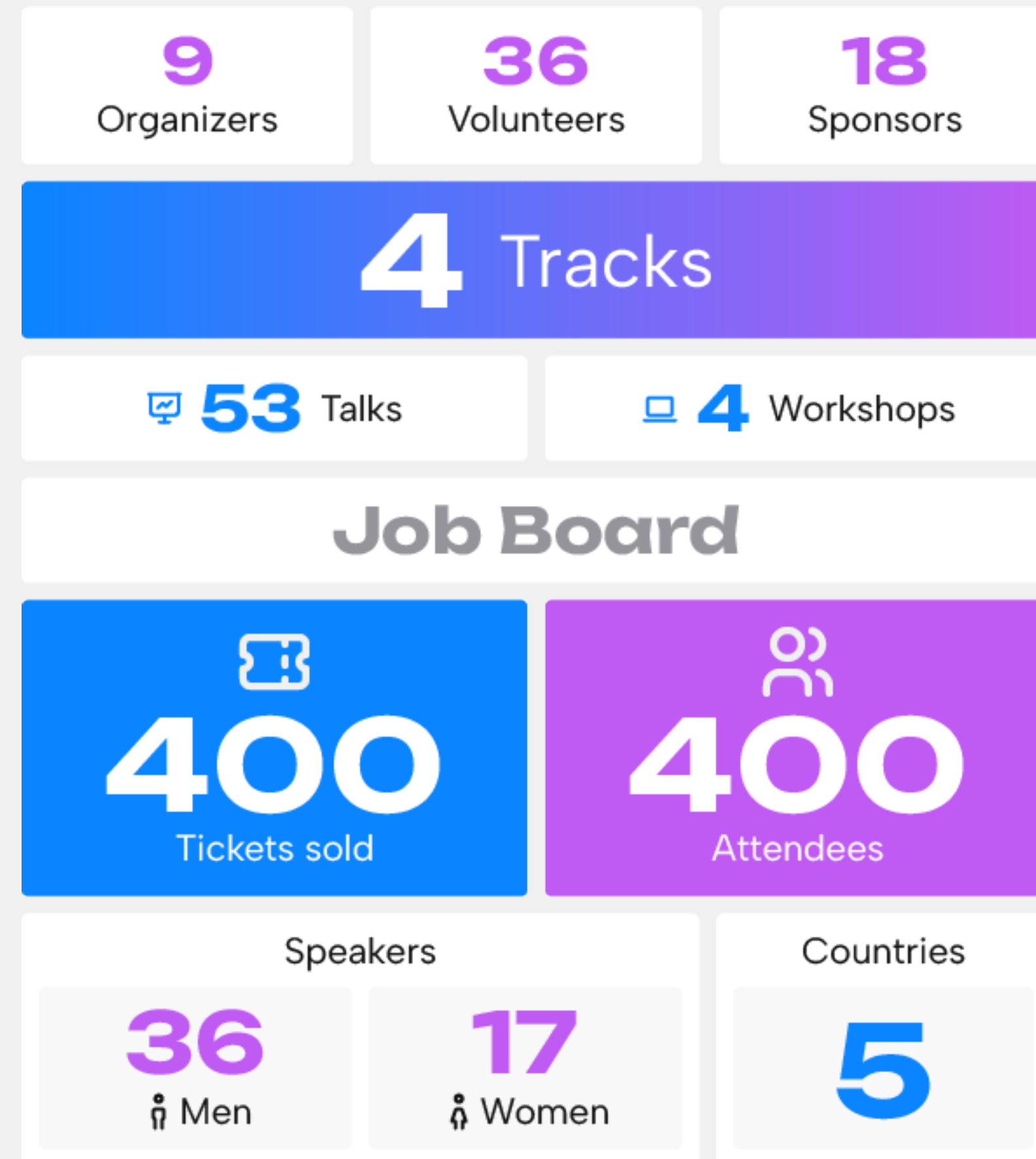
Countries who visited us:



WordCamp San José 2022

The fifth WordCamp San Jose Costa Rica, where Universidad Fidélitas de Costa Rica, San Pedro campus, opened its doors to us for the first time.

Countries who visited us:



Who we are?

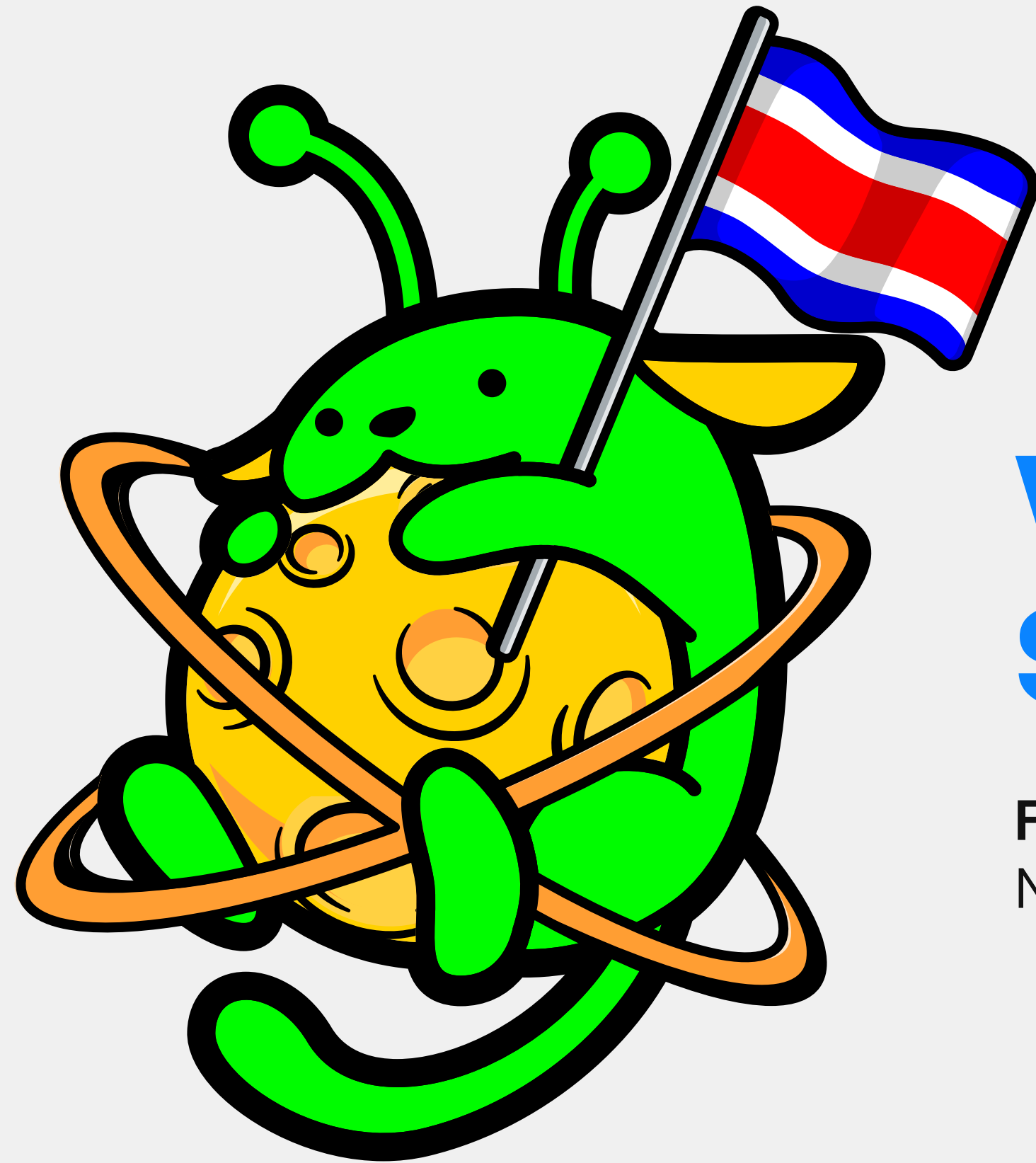


We are the San Jose, Costa Rica WordPress community, where we hold talks at universities, companies, and schools that collaborate by providing facilities for hosting presentations on WordPress and technology topics free of charge.

Attendees at our Meetups, as we call them, can learn and enhance their knowledge through these talks given by individuals who are willing to donate their expertise and time.

This year will be our sixth WordCamp, and we hope it will be as successful as previous years, where people seek to showcase their work, update their knowledge, or find job opportunities.

The WordCamp has become the largest technology event in the country, gathering a significant number of attendees. Furthermore, we have become the largest WordCamp in Latin America, as we have increased the number of participants year after year, gaining more recognition at a national and international level.



WordCamp San José 2023

Fidélitas University, San Pedro Campus
November 4-5



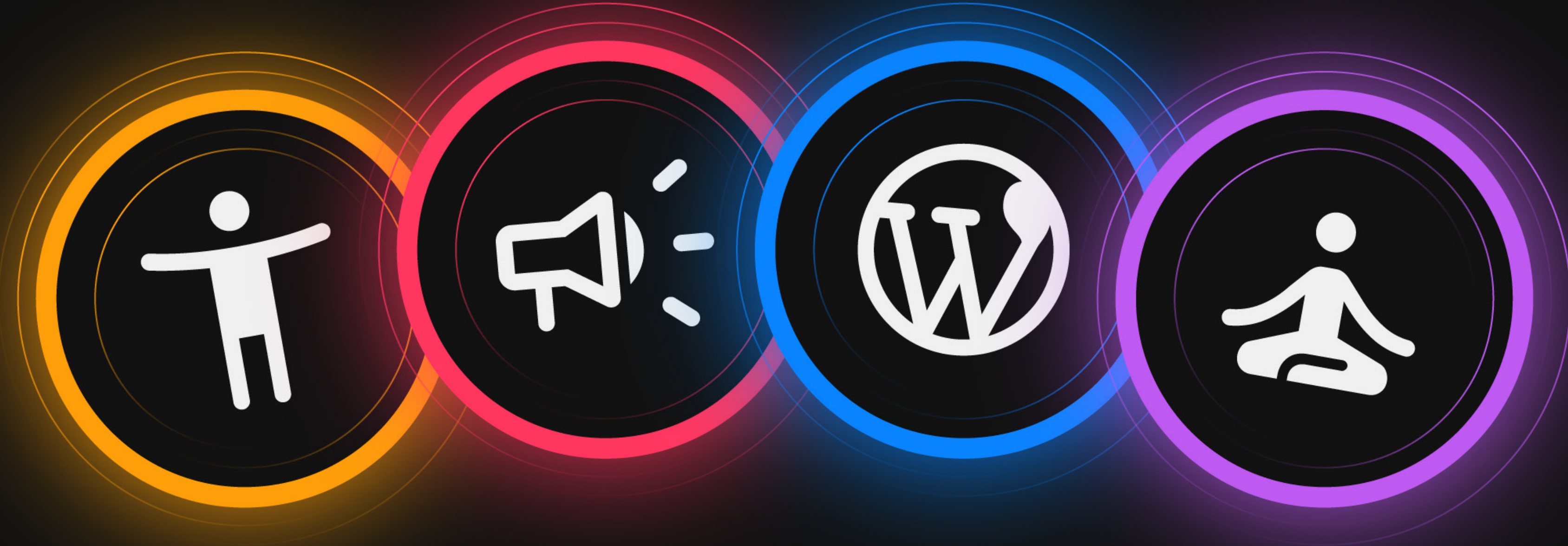
What is a WordCamp?



WordCamp is a technology event that brings together over 500 people, including designers, programmers, bloggers, entrepreneurs and students, all with one goal: to learn about WordPress. It is an event to update knowledge about this open-source web content management system that allows us to have a website in minutes with basic skills, enabling us to have anything from a personal blog to our own business and online store.

Each WordCamp is the result of months of effort by a group of organizers (this year we are 12 organizers) who voluntarily work to make the event a success. It consists of two full days, featuring workshops and talks by over 50 national and international professional speakers who also generously donate their time and expertise to attend the event. It promotes community unity and the sharing of specialized knowledge, fostering a learning environment for everyone involved.

Tracks



TRACK
Design & Accessibility

TRACK
Marketing

TRACK
WordPress & Development

TRACK
Personal Growth

Target audience



WordCamp is an event open to all individuals who wish to participate, including students, professionals, freelancers and the general public. Everyone is welcome to be part of this technology activity, which is currently the largest of its kind in the country.

In previous years, we have had the presence of students, computer engineers, web developers, graphic designers, bloggers, entrepreneurs, marketing professionals, educators from the region, women entrepreneurs, freelancers and the general public. In our event in 2019, we even had the participation of 18 children for the KidsCamp.

Ticket & Benefits

WCSJ23

Two-day
event pass

\$35

Event T-shirt | Swags | Lunch and Snacks | Coffee

After Party | Contributor Day | Sponsors swags

Sponsorship



Do you want to make an inspiring impact in the world of web development and technology and help promote the WordPress community in Costa Rica?

At WordCamp San Jose, we are seeking generous sponsor companies to make our 2023 event a success.

Being a sponsor of a WordCamp gives you the opportunity to invest in the WordPress community and promote your company to our members.

This year, we expect over 500 participants, and the event has grown so much in our country that we are being compared internationally to similar events in cities like Madrid and London. Therefore, sponsorships are in high demand and with limited spaces available, so we encourage you to participate in this great event.

Attendees are professionals passionate about technology who work in various fields such as web development, entrepreneurship, media, graphic design, art, education, healthcare, financial services and government.

In the list below, you will find all our sponsorship packages with prices and benefits. Feel free to contact us directly at sanjose@wordcamp.org if you have any questions.

Global Sponsors

WooCommerce, Bluehost, Automattic, GoDaddy, Weglot & Siteground.

Names and costs of Sponsorship Levels

Diamond: Diamond Galaxy.	Before August 15 \$2.250	After August 15 \$2.500
Gold: Golden Star.	Before August 15 \$1.500	After August 15 \$1.750
Silver: Silver Planet.	Before August 15 \$900	After August 15 \$1.150
Bronze: Bronze Nebula.	Before August 15 \$600	After August 15 \$850



Tabla de patrocinios

Details	DIAMOND GALAXY	GOLDEN STAR	SILVER PLANET	BRONZE NEBULA
Brand description page.	✓	✓	✓	✓
Link on WordCamp SJ website.	✓	✓	✓	✓
Logo on website.	Extra large	Large	Medium	Small
Logo on printed materials.	Extra large	Large	Medium	Small
WarmUp Event MeetUps.	2 Meetup	1 Meetup	✗	✗
Video post on website and social media.	✓	✓	✗	✗
Logo and acknowledgment on checkout page.	✓	✓	✓	✓
Dedicated mention in opening and closing ceremony.	✓	✓	✓	✓
Swags in the Welcome Pack.	3 Swags	3 Swags	2 Swags	1 Swag
Logo on presentation template.	✓	✓	✓	✓
Space in square meters or a table for event attendance.	4m x 2m	3m x 1m	1.83m x 0.75m	1m x 0.50m
Dedicated article or note on our WordCamp Blog.	✓	✓	✓	✓
Dedicated post on our social media channels.	2 posts	2 posts	1 posts	1 posts
Tickets to WordCamp for Collaborators.	6 People	5 People	4 People	2 People
Tickets to the appreciation dinner for sponsors and speakers.	4 People	3 People	2 People	1 People
Large logo on bus advertising in 3 national routes.	✓	✓	✓	✓



Diamond Galaxy

Main Sponsor of the event. You can have a Central Stand with the largest size of all (if your company wants to).

Before
August 15
\$2.250

After
August 15
\$2.500

Benefits

Brand description page

You will have a dedicated page on our website with detailed information about your brand and your contribution to the event.

Link on WordCamp SJ Website

Your logo will be linked from the main page of the WordCamp San José 2023 website, providing you with greater visibility.

Extra large logo on website

Your logo will be prominently displayed on our website, ensuring higher brand exposure.

Extra large logo on printed materials

Your logo will be printed on our promotional materials, such as posters, brochures, and programs, guaranteeing extensive reach at the event.

WarmUp Event MeetUps

You will have the opportunity to organize 2 pre-WordCamp events, which we will promote and support in our communications.

Video post on website and social media

You can share a promotional video or a special message through our online platforms, reaching a wider audience.

Logo and acknowledgment on checkout page

Your logo and a thank-you message will be featured on the ticket checkout page, generating additional recognition.

Dedicated mention in opening and closing ceremony

Your support will be mentioned and appreciated during the opening and closing speeches of WordCamp San José 2023.

Swags in the Welcome Pack

We kindly request you to send promotional items per attendant to include in our Welcome Pack, which will be distributed to all event attendees.

Logo on presentation template

Your logo will be present in the presentation template used by speakers during talks and workshops.

4m x 2m booth space in square meters or a table for event attendance

You will have a designated space in the exhibition area to promote your brand and connect with attendees.

Dedicated article or note on our WordCamp Blog

We offer you the opportunity to publish a dedicated article or a special note on our WordCamps blog, highlighting your participation.

Dedicated post on our social media channels

We will make a special post on our social media channels to highlight your support as a sponsor and promote your brand.

Tickets to WordCamp for collaborators

We understand the importance of collaboration within the WordPress community. Therefore, we would like to provide you with 6 complimentary tickets to WordCamp San José 2023, allowing your team members or collaborators to attend and engage with the vibrant community.

Tickets to the Appreciation Dinner for sponsors and speakers

As a token of our gratitude, we invite you to join us at the exclusive Appreciation Dinner, where you will have the opportunity to network and connect with other sponsors, exhibitors, and key members of the community. You will receive 4 complimentary tickets for this special event.

Large logo on bus advertising in 3 national routes

To maximize your brand visibility, we are pleased to offer you the opportunity to have your logo prominently displayed on bus advertisements running through three major national routes. This strategic advertising initiative will ensure that your brand reaches a wide audience beyond the confines of the event venue.

Digital Badge for Official Sponsors





Golden Star

Before
August 15
\$1.500

After
August 15
\$1.750

Benefits

Brand description page

You will have a dedicated page on our website with detailed information about your brand and your contribution to the event.

Link on WordCamp SJ Website

Your logo will be linked from the main page of the WordCamp San José 2023 website, providing you with greater visibility.

Large logo on website

Your logo will be prominently displayed on our website, ensuring higher brand exposure.

Large logo on printed materials

Your logo will be printed on our promotional materials, such as posters, brochures, and programs, guaranteeing extensive reach at the event.

WarmUp Event MeetUps

You will have the opportunity to organize [1 pre-WordCamp event](#), which we will promote and support in our communications.

Video post on website and social media

You can share a promotional video or a special message through our online platforms, reaching a wider audience.

Logo and acknowledgment on checkout page

Your logo and a thank-you message will be featured on the ticket checkout page, generating additional recognition.

Dedicated mention in opening and closing ceremony

Your support will be mentioned and appreciated during the opening and closing speeches of WordCamp San José 2023.

Swags in the Welcome Pack

We kindly request you to send promotional items per attendant to include in our Welcome Pack, which will be distributed to all event attendees.

Logo on presentation template

Your logo will be present in the presentation template used by speakers during talks and workshops.

3m x 1m booth space in square meters or a table for event attendance

You will have a designated space in the exhibition area to promote your brand and connect with attendees.

Dedicated article or note on our WordCamp Blog

We offer you the opportunity to publish a dedicated article or a special note on our WordCamps blog, highlighting your participation.

Dedicated post on our social media channels

We will make a special post on our social media channels to highlight your support as a sponsor and promote your brand.

Tickets to WordCamp for collaborators

We understand the importance of collaboration within the WordPress community. Therefore, we would like to provide you with [5 complimentary tickets](#) to WordCamp San José 2023, allowing your team members or collaborators to attend and engage with the vibrant community.

Tickets to the Appreciation Dinner for sponsors and speakers

As a token of our gratitude, we invite you to join us at the exclusive Appreciation Dinner, where you will have the opportunity to network and connect with other sponsors, exhibitors, and key members of the community. You will receive [3 complimentary tickets](#) for this special event.

Large logo on bus advertising in 3 national routes

To maximize your brand visibility, we are pleased to offer you the opportunity to have your logo prominently displayed on bus advertisements running through three major national routes. This strategic advertising initiative will ensure that your brand reaches a wide audience beyond the confines of the event venue.

Digital Badge for Official Sponsors





Silver Planet

Before August 15
\$900

After August 15
\$1.150

Benefits

Brand description page

You will have a dedicated page on our website with detailed information about your brand and your contribution to the event.

Link on WordCamp SJ Website

Your logo will be linked from the main page of the WordCamp San José 2023 website, providing you with greater visibility.

Medium logo on website

Your logo will be prominently displayed on our website, ensuring higher brand exposure.

Medium logo on printed materials

Your logo will be printed on our promotional materials, such as posters, brochures, and programs, guaranteeing extensive reach at the event.

Logo and acknowledgment on checkout page

Your logo and a thank-you message will be featured on the ticket checkout page, generating additional recognition.

Dedicated mention in opening and closing ceremony

Your support will be mentioned and appreciated during the opening and closing speeches of WordCamp San José 2023.

Swags in the Welcome Pack

We kindly request you to send promotional items per attendant to include in our Welcome Pack, which will be distributed to all event attendees.

Logo on presentation template

Your logo will be present in the presentation template used by speakers during talks and workshops.

1.83m X0.75m booth space in square meters or a table for event attendance

You will have a designated space in the exhibition area to promote your brand and connect with attendees.

Dedicated article or note on our WordCamp Blog

We offer you the opportunity to publish a dedicated article or a special note on our WordCamps blog, highlighting your participation.

Dedicated post on our social media channels

We will make a special post on our social media channels to highlight your support as a sponsor and promote your brand.

Tickets to WordCamp for collaborators

We understand the importance of collaboration within the WordPress community. Therefore, we would like to provide you with 4 complimentary tickets to WordCamp San José 2023, allowing your team members or collaborators to attend and engage with the vibrant community.

Tickets to the Appreciation Dinner for sponsors and speakers

As a token of our gratitude, we invite you to join us at the exclusive Appreciation Dinner, where you will have the opportunity to network and connect with other sponsors, exhibitors, and key members of the community. You will receive 2 complimentary tickets for this special event.

Large logo on bus advertising in 3 national routes

To maximize your brand visibility, we are pleased to offer you the opportunity to have your logo prominently displayed on bus advertisements running through three major national routes. This strategic advertising initiative will ensure that your brand reaches a wide audience beyond the confines of the event venue.

Digital Badge for Official Sponsors





Bronze Nebula

Before August 15
\$600

After August 15
\$850

Benefits

Brand description page

You will have a dedicated page on our website with detailed information about your brand and your contribution to the event.

Link on WordCamp SJ Website

Your logo will be linked from the main page of the WordCamp San José 2023 website, providing you with greater visibility.

Small logo on website

Your logo will be prominently displayed on our website, ensuring higher brand exposure.

Small logo on printed materials

Your logo will be printed on our promotional materials, such as posters, brochures, and programs, guaranteeing extensive reach at the event.

Logo and acknowledgment on checkout page

Your logo and a thank-you message will be featured on the ticket checkout page, generating additional recognition.

Dedicated mention in opening and closing ceremony

Your support will be mentioned and appreciated during the opening and closing speeches of WordCamp San José 2023.

Swags in the Welcome Pack

We kindly request you to send promotional items per attendant to include in our Welcome Pack, which will be distributed to all event attendees.

Logo on presentation template

Your logo will be present in the presentation template used by speakers during talks and workshops.

1m X0.50m booth space in square meters or a table for event attendance

You will have a designated space in the exhibition area to promote your brand and connect with attendees.

Dedicated article or note on our WordCamp Blog

We offer you the opportunity to publish a dedicated article or a special note on our WordCamps blog, highlighting your participation.

Dedicated post on our social media channels

We will make a special post on our social media channels to highlight your support as a sponsor and promote your brand.

Tickets to WordCamp for collaborators

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Tickets to the Appreciation Dinner for sponsors and speakers

As a token of our gratitude, we invite you to join us at the exclusive Appreciation Dinner, where you will have the opportunity to network and connect with other sponsors, exhibitors, and key members of the community. You will receive 1 complimentary tickets for this special event.

Large logo on bus advertising in 3 national routes

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Digital Badge for Official Sponsors



WordCamp San José 2023

Our contact information



Email

sanjose@wordcamp.org



Website

sanjose.wordcamp.org/2023/



Facebook

[wordcampSJCR](https://www.facebook.com/wordcampSJCR)



Twitter

[@WordCampCR](https://twitter.com/WordCampCR)



Instagram

[wordcampsanjose](https://www.instagram.com/wordcampsanjose)



Meetup

[meetup.com/es/wpsanjose/](https://www.meetup.com/es/wpsanjose/)